

# Mark Nemecek

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13138294376



## OVERVIEW

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- Mark Nemecek is a multimedia designer, developer, technologist, and usability analyst. Much of his work focuses on interface design for embedded devices. Nemecek's previous designs have been highlighted in the Detroit Free Press, Detroit, College for Creative Studies, and Consumer Reports. Clients include clients such as Volkswagen, Detroit Free Press, Allergan, and the Detroit Jazz Fest, and many more.

### Key Words

[designed](#) [detroit](#) [mobile](#) [college](#) [for](#) [creative](#) [studies](#) [free](#) [print](#) [sdk](#) [aiga](#) [produced](#) [software](#)

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## EDUCATION

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May, 2011

### College for Creative Studies

Detroit, MI

BFA in Graphic Design

- Cumulative GPA: 3.3
- Student Government: Treasurer in 2009-2010
- AIGA student group: Member 2007-2011, Treasurer in 2008-2009, Co-President in 2009-2010

## SOFTWARE

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- PROFICIENT
  - Adobe Create Suite (all versions and all programs)
  - Visio
  - OmniGraffle
  - Microsoft Office
  - Lectora
  - Justinmind Prototyper
  - JavaScript (including jQuery)
  - Final Cut
  - CSS2
  - Axure
  - xHTML
- INTERMEDIATE
  - ActionScript
  - Cinema 4D
  - CSS 3
  - HTML 5
  - PHP
  - Wordpress
- NOVICE
  - Android SDK
  - Blender
  - iOS SDK
  - Objective-C
  - Perl

## EXPERIENCE

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12/2011-02/2012

### Big Communications

Ferndale, MI

Web Designer, contract

- Designed and developed interactive presentations
- Designed and developed mobile websites
- Assisted Sr. Designers and Developers with project overflow

07/2011-12/2011

### Delphi Corporation & Jiddou Studio

Troy, MI

User Interface Designer, contract

- Designed interfaces for in-vehicle information systems
- Produced HTML and video prototypes of user interaction
- Compared designs to Dept. of Transportation guidelines
- Analyzed focus group feedback and tested usability

- Designed mobile apps for vehicle diagnostics
- 09/2010-12/2010 **Detroit Media Partnership** Detroit, MI  
Multimedia Design Intern
- Designed digital and print ads for Detroit Free Press, Detroit News, Metromix.com, and Styleline Magazine
  - Designed most of the promotional materials for the 2010 Detroit Free Press Marathon
- 09/2009-04/2011 **College for Creative Studies** Detroit, MI  
Graphic Design Tutor
- Tutored students in web design and typography
  - Helped solve software and hardware problems
- 06/2009-08/2009 **The Scarab Club** Detroit, MI  
Graphic Design Intern
- Designed promotional postcards for gallery openings
  - Designed a brochure for the annual garden party, the gallery's largest fundraising event
- 05/2008-08/2008 **Devon Promotions** City, ST  
Graphic Designer
- Designed stationery packages for Detroit Medical Center and Henry Ford Health System
  - Proofread and prepared files for print

## HIGHLIGHTS

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- 2012 **Delphi MyFi** Las Vegas, NV  
in-car information system is exhibited at Consumer Electronics Show; project is featured in "Consumer Reports" and "Wired Magazine"
- 2008-2011 **College for Creative Studies** Detroit, MI  
Design work selected to CCS Student Exhibition
- 2007-2011 **CCS Scholarship** Detroit, MI  
Awarded annual scholarship for superior entry portfolio

## REFERENCES

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- Available upon request

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